## A.A.A.A FORMULA

Video Script Template

Are you tired of [specific issue]?

**ATTENTION** 

Dealing with [issue], [issue], and [issue] when you have an already-busy schedule makes you feel like you're underwater.

**AGITATION** 

What you need is a [your service].

Thankfully, there's an affordable and foolproof solution to get you back on your feet and enjoying time with your friends and family again. With [your product] you'll cash in on valuable benefits like [your product's benefits].

**ACTIVITY** 

Getting started with [your product] is easier than hitting the snooze button. Simply [call this number or go to this website] to turn your days around for good.

**ACTION**